

Insurance Inspired 2022 * 26-27 July, 2022

SPONSORSHIP OVERVIEW

All sponsorships (excluding banner advertisements) include the following benefits:

- ❖ Your company logo on the promotional brochure, event website, sponsor recognition slides and event platform.
- ❖ Recognition of your sponsorship during the general session remarks, which will be captured in the event recording for future playback and on-demand viewing;
- ❖ One customized game code, created from information in your booth materials, to help drive additional traffic;
- ❖ A personalized sponsorship page (virtual booth) on the event platform to showcase your company information, with a direct link to your company website and/or other files, videos, social networks and contact information;
- ❖ One-time use of the delegate list with contact details (for those that have agreed to share it);
- ❖ A post-event analytics report, to see how attendees interacted with your company content.

LEAD SPONSOR: \$15,000

- ❖ The exclusivity of being the Lead Sponsor, providing you with high exposure and visibility;
- ❖ The opportunity to submit a 90 second prerecorded video about your company, to be played during the conference (time assigned by LIMRA & AIR);
- ❖ Most prominent logo recognition placement on Event Website, Sponsor Recognition Slides, and Event Platform;
- ❖ A direct link to your company information, or a chosen file/video from the main menu directory;
- ❖ 50 registrations for clients and/or colleagues;
- ❖ Two video rooms to interact with attendees, or host private meetings – the choice is yours!
- ❖ One speaking slot on the Conference Programme and the opportunity to facilitate one additional session;
- ❖ The opportunity to submit up to 4 different banner ads to be displayed on rotation throughout the event;
- ❖ A full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
- ❖ One announcement (push notification) "from" sponsor;
- ❖ All standard sponsor benefits, as noted above.

GOLD SPONSOR: \$10,000

- ❖ The opportunity to submit a 45 second prerecorded video about your company, to be played during the conference (time to be assigned by LIMRA & AIR);
- ❖ 30 free registrations for clients and/or colleagues;
- ❖ One video room to interact with attendees, or host private meetings – the choice is yours!
- ❖ A speaking slot on the Conference Programme;
- ❖ The opportunity to submit two different banner ads to be displayed on rotation throughout the event.
- ❖ A full page colour advertisement in either Asia Insurance Review or Middle East Insurance Review in the conference month;
- ❖ All standard sponsor benefits, as noted above.

INTERACTIVE GAME SPONSOR: \$7,500

In addition to accessing key conference information and watching the daily presentations, attendees will have an opportunity to participate in an interactive scavenger hunt game for the chance to win great prizes.

- ❖ 25 free registrations for clients and/or colleagues.
- ❖ Recognition as the event game sponsor in pre-event emails and on the conference platform;
- ❖ One announcement (push notification) "from" sponsor;
- ❖ Three sponsored wall posts;
- ❖ The opportunity to submit 2 different banner ads, to be displayed on rotation throughout the event. (see below for details);
- ❖ All standard sponsor benefits, as noted above.

SILVER SPONSOR: \$5,000

- ❖ 20 free registrations for clients and/or colleagues;
- ❖ A speaking slot on the Conference Programme;
- ❖ The opportunity to submit one banner ad to be displayed on rotation throughout the event;
- ❖ All standard sponsor benefits, as noted above.

SUPPORTING ORGANIZATION

Companies that purchase a group enrollment package will be recognized as a Supporting Organization of the Conference and will receive all standard sponsor benefits, as noted above. Please contact Jinhai Guo at GUOJ@LOMA.org for more details.

EXHIBITOR BOOTH INFORMATION

Participants will have the opportunity to visit the virtual exhibit hall, with customizable “booths” that can include:

- ❖ Two call to action buttons for lead generation and/or appointment setting (Ex: “Schedule a Meeting”, “Request a Demo”, “Join a Chatroom” etc.)
 - ❖ The option to attached brochure or other files (pdf, jpeg, png, or tiff format)
 - ❖ Unlimited links to video or other digital content
 - ❖ Contact information and links to all social media outlets
 - ❖ The ability to collect analytics on your embedded links

Note: An exhibitor booth is included with all of the above sponsorships, or can be purchased a la carte for \$1,500.

ROTATING BANNER ADVERTISEMENT - \$300 (LIMITED AVAILABILITY)

A limited number of banner advertisement are available for purchase, and will display on rotation with the other sponsor banners. Banner ads can link to the external website of your choice and will show for 5 seconds before rotating automatically to the next banner or being swiped by the user. The recommended banner size is 950 pixels by 380 pixels, and an example of how these banners are displayed is shown below.

OTHER SPONSORSHIP OPPORTUNITIES

The virtual conference format allows for many other creative sponsorship opportunities that can be customized to meet your needs – please ask us for ideas and details!

Sponsorship Application & Payment Information

This application for sponsorship at Insurance Inspired 2022 will become an Agreement or contract upon acceptance by AIR, AAN and LIMRA, hereinafter referred to as the "Conference Organizers." The Conference Organizers, at their sole discretion, will accept appropriate applications on a space available; first-come, first-serve basis. Accepted Applicants will receive a confirmation via email upon acceptance of this application.

Sponsor Items	Price (U.S. Dollars):	Mark Your Selection:
Lead Sponsor	\$15,000	
Gold Sponsor	\$10,000	
Interactive Game Sponsor	\$7,500	
Silver Sponsor	\$5,000	
Exhibitor Booth	\$1,500	
Banner Advertisements	One - US\$ 300 Two - US\$ 500 Three - US\$ 750	<input type="checkbox"/> One <input type="checkbox"/> Two <input type="checkbox"/> Three
TOTAL DUE: \$		

Full payment must be received by July 20, 2022. All fees are shown in U.S. dollars.

Contact Name: _____ Company Name: _____	
Address: _____	
Signed and agreed by: _____ Date: _____	
METHOD OF PAYMENT:	
<p>Select one:</p> <p><input type="checkbox"/> American Express</p> <p><input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> VISA</p> <p><input type="checkbox"/> Bank Transfer (see bank info below)</p> <p>Card #: _____</p> <p>CVV: _____ Expiration Date: _____ <small>(3 or 4-digit security code) located on the back of MC, VISA, Discover, Diners and on front of AMEX)</small></p>	<p>Credit Card billing address if different from above:</p> <p>Address: _____</p> <p>City, State, Zip: _____</p> <p>Country: _____</p> <p>Signature: _____</p>

***Bank Transfer - You may remit via bank transfer to:**

Bank: DBS Bank
 Marina Financial Centre, 12 Marina
 Boulevard,
 #03-00 MBFC, Tower 3, Singapore 018982
 Branch: Marina Financial Centre Branch
Name on Account:
 Ins Communications Pte Ltd
 US\$ (Account No.: 0001-004838-01-9-022)
Swift code: DBS SSGSG

**All bank fees are the responsibility of the sponsor. Please request your bank to debit your account with any charges so that the Organisers receive the full amount.*

Questions? Please contact Ms. Megan Schwartz at mschwartz@limra.com or Mr. Mohd Fazlan at fazlan@asiainsurancereview.com

Reference: "Insurance Inspired 2022 Sponsor"

Thank You for Your Support!